



# LESS THAN A MONTH!

## KENTUCKY 2010<sup>®</sup>

September 24 - October 10

### GEORGETOWN EQUINE EXPO

**Georgetown Equine Expo**

September 24 - October 10, 2010



### Festival of the Horse

**Tom Seay, Mark Laney have been named Grand Marshals of the 2010 Grand Parade on Saturday, October 2 in downtown Georgetown (more info to come)**



**FINISHED!**



**Georgetown Treasure by artist Tonya Morgan.**

### Quick Links

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**Georgetown Equine Expo is proud to announce a partnership with RFD-TV / The Best of America by Horseback with your hosts Tom Seay and Mark Laney.**

### Tom Seay Executive Producer/Host/Trailmaster

Tom has had horses since he was 5 years old. He traveled America, taking people on overnight horseback vacations for nineteen years as a professional horseback outfitter. His largest accomplishment, as an outfitter, was organizing and leading "The American Transcontinental Trail Ride" in 1995. Pursuing a longtime dream, and after a year of logistical planning, Tom successfully lead a group of horseback riders and wagons from Savannah, Georgia, on the Atlantic Ocean, to San Diego, California on the Pacific Ocean, every step of the way on horseback, over 3,000 miles. The trip took four and a half months. Tom was hosted by 83 towns with 256 riders participating on parts of the trip, including Mayors, Chiefs of Police and the Texas Rangers. Former President Jimmy Carter taught the group Sunday School, as the trail ride passed through Plains, Georgia.



One of Tom's past careers included owning three cable television stations during the infancy of the cable industry. He hosted, directed and produced television programs for twelve years, specializing in outdoor sports programs. His experience in television and his love for traveling with horses and trail riding all over the country lead to his current television series Best of America by Horseback.

Tom is a graduate of the University of Richmond. Besides producing the Best of America by Horseback television series, Tom is a full time farmer in Virginia. While his years as an outdoorsman are well known, it is unknown to the public that Tom played a key role in back channel negotiations on the international stage. His genuine "down home" farm boy personality and great sense of humor makes you feel like you've known him for years.



### Mark Laney CEO

Mark and his wife, Brenda spend as much of their time as possible away from the office, averaging over 12,000 miles a year, hauling their mules, "Mountain Man" and "LaneyB" with their motor home to ride as many of trails of America as they can. With interests that dovetail with those of Best of America by Horseback, the mutual association came natural after meeting and riding with Tom and crew while filming for the Caprock Canyon, TX show. Since then Mark and Brenda have become dear friends and have joined us for some of our Grand Tour events. In addition to assisting with scouting out future show locations, Mark has just recently been appointed as CEO to Best of America by Horseback.



Host, Tom Seay features a different riding location each week. Each feature location is a riding destination viewers can go to with their own horses or the locations are sites that provide horses for their guests. The show covers all of the details you

would want to know before you visit yourself, such as the trails and terrain, the footing and the difficulty level of the trails. Also, they show the lodging accommodations or camping facilities as well as ease of access with large rigs.

Other segments on the show feature tips for traveling with your own horses, such as; how to plan and map a trip, how to find stop over locations for horses, trailer safety tips, vet tips and horse nutrition tips. This is a wonderful educational and information series on trail riding and traveling! If you don't have a horse, you can still enjoy watching the show for the beautiful riding locations, history and wildlife of each area.

## GEORGETOWN EQUINE EXPO EVENT CALENDAR

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>DAILY EVENTS</b> <b>Buffalo TC's Arena</b> 12noon - 1:30pm Cindy Brauhm: Starting the Older Horse 1:30pm - 2:45pm Robert Lawson - Starting the gaited horse with Foundation First Mountain Horse Training 2:45pm - 4:00pm Chris Bohner - Starting the Western Colt with "Core Balance" 4:00pm - 6:00pm Dr. Lew Stettin: "Life Lessons with Horses" <b>6:30 pm Gates Open for the BUFFALO TC'S WILD WEST ADVENTURE SHOW</b> <b>7:00 pm BUFFALO TC'S WILD WEST ADVENTURE SHOW begins*</b> *Exceptions on 9/25 and 10/10 - Matinee Shows at 2pm <b>School House Theater / Nighttime Entertainment</b> 12noon - 5:00pm Various Speakers TBA daily 5:30pm - 7:00pm Kentucky Clogging / Line Dance Lessons 9/24, 10/01, 10/08 8:30pm - 11:00pm Various Bands / Entertainment Nightly				<b>SEPTEMBER 23</b> 12:00 pm WLEX-TV Noon Show: Special Guest Appearances by GEE entertainers 2:00 pm Ribbon Cutting / News Conference at GEE Expo	<b>SEPTEMBER 24</b> 12:00 pm Opening of the Georgetown Equine Expo 4:00 - 6:00 pm John Lyons "America's Most Trusted Horsemans" Clinic 9:00 pm Puddin' Howell & Last Call Country Band 8:30 - Close: \$1 Drafts <b>*JOHN LYONS DAY</b> <b>*EQUESTRIAN COMPETITORS' / *GROOMS DAY</b>	<b>SEPTEMBER 25</b> 12:30 KWAZI the Native American Storyteller 2:00 pm Buffalo TC's Wild West Adventure Matinee 9:30 pm Blue Flamings Jazz Band Derbytown Quartet: Manoj Chopra <b>*HORSE BREED ASSOCIATION'S DAY</b> <b>*CHILDREN'S DAY</b>
<b>26</b> 10:30 am Cowboy Church Schoolhouse Theater 9:00 pm Blue Flamings Jazz Band from London, England Manoj Chopra <b>*GEORGETOWN COMMUNITY HOSPITALITY DAY</b>	<b>27</b> 9:00 pm Blue Flamings Jazz Band from London, England Manoj Chopra <b>*LEXMARK DAY</b>	<b>28</b> 9:00 pm Pirelli Pederson Band from Norway Manoj Chopra <b>*HOSPITALITY INDUSTRY DAY</b>	<b>29</b> 8:30 pm Signature Charity: Old Friends "Gallery of Moniegh Paintings" Sale & Demonstration 9:00 pm Blue Flamings Jazz Band from London, England Manoj Chopra <b>*EQUINE RESCUE'S DAY</b>	<b>30</b> Festival of the Horse Begins TBD 10/1 - 10/3: Best of America by Horseback's Tom Seay & Mark Laney (RFD-TV) Booth 303 8:30 - Close: \$1 Drafts 9:00 pm The McKendrees Pirelli Pederson Band Blue Flamings <b>*BOURBON / JESSAMINE COUNTY RESIDENT DAY</b> <b>*EQUESTRIAN COMPETITORS' / *GROOMS DAY</b>	<b>OCTOBER 1</b> 6:00 pm Toyota Grand Parade of Horses Best of America by Horseback's Tom Seay & Mark Laney (RFD-TV) Grand Marshals <b>*GEORGETOWN EMPLOYEES DAY</b> <b>*TOYOTA DAY</b>	
<b>3</b> 10:30 am Cowboy Church Schoolhouse Theater 2:00 pm Children's Parade, downtown Georgetown. GEE hosting the Scott County Humane Society Fundraiser <b>*ANIMAL RESCUE DAY</b>	<b>4</b> <b>*BELTERRA DAY</b>	<b>5</b> 8:30 pm Adrian Ross Pirelli Pederson Band Manoj Chopra <b>*COLLEGE STUDENT DAY</b>	<b>6</b> 8:30 pm Pirelli Pederson Band Manoj Chopra <b>*LEXINGTON / FAYETTE COUNTY RESIDENT DAY</b>	<b>7</b> 1:00 pm Wedor Thank You Luncheon Party 8:30 pm Manoj Chopra <b>*SCOTT / WOODFORD COUNTY RESIDENT DAY</b>	<b>8</b> 6:00 pm Secretariat Screening Red Carpet Party at Georgetown Theater 9:00 pm Puddin' Howell & Last Call 8:30 - Close: \$1 Drafts <b>*EQUESTRIAN COMPETITORS' / *GROOMS DAY</b>	<b>9</b> 12:30 KWAZI the Native American Storyteller 3:30 pm AIM Ministries Ice Cream Social 8:30 pm Adrian Ross Derbytown Quartet The McKendrees <b>*AIM MINISTRY'S DAY</b> <b>*CHILDREN'S DAY</b>
<b>10</b> 10:30 am Cowboy Church Schoolhouse Theater 2:00 pm Buffalo TC's Wild West Adventure Matinee 6:00 pm GEE Closes <b>*SHOW YOUR ID ON SPECIALLY DESIGNATED DAYS AND RECEIVE A 10% DISCOUNT OFF OF THE FULL PURCHASE PRICE OF ONE BUFFALO TC WILD WEST ADVENTURE SHOW TICKET.</b> <b>*ARMED SERVICES / VETERANS DAY</b>	 FOR UP TO THE MINUTE SCHEDULE UPDATES VISIT <b>WWW.GEORGETOWNEQUINEEXPO.COM</b>					



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